

PRIORITY #1: Increase support for Alzheimer's Community Assistance Program (AlzCAP)

AlzCAP general information

- ❖ Coalition has managed the AlzCAP contract with DOH for more than 20 years to provide enhanced education and support services for New Yorkers facing Alzheimer's.
- ❖ Governor Cuomo and NYS legislature expanded AlzCAP in 2015 after studies showed that enriched caregiver education could delay to skilled nursing placement by 557 days.
 - Our efforts empower people to remain home longer and reduce the state's Medicaid burden.
- ❖ Current funding is crucial to our work and expanding funding again would provide more education and support to the growing numbers of New Yorkers affected by Alzheimer's and dementia.

1. \$10 million for public education & awareness

- ❖ New Yorkers need to learn more about the importance of early diagnosis and care planning for Alzheimer's where to turn after a diagnosis.
- ❖ Tremendous response to small-scale awareness campaign in 2016.
- ❖ Materials for this campaign are ready and available to roll out immediately.

Ask for support to increase AlzCAP funding by \$10 million for dedicated public education and awareness campaign.

2. \$3.5 million for program delivery & support

- ❖ Increased awareness of Alzheimer's and dementia is, and will, drive more people to contact the Alzheimer's Association.
- ❖ To serve the growing number of New Yorkers with Alzheimer's, more staff and programs will be needed
- ❖ Funds will be spread throughout the state in coordination with DOH.

Please ask your legislator to support increased funding to continue to grow staff and programs through AlzCAP.